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ESTTA470189 05/01/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204216
Party	Defendant Heavenly Sins LLC
Correspondence Address	MAX MOSKOWITZ OSTROLENK FABER LLP 1180 AVENUE OF THE AMERICAS FL 7 NEW YORK, NY 10036-8443 UNITED STATES tm@ostrolenk.com
Submission	Answer
Filer's Name	SEAN P. MCMAHON
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Signature	/SPM/
Date	05/01/2012
Attachments	5593-7 - Answer.pdf (3 pages)(51884 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE COURT BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

AFFLICTION HOLD	INGS, LLC,	: :		
	Opposer,	:	Opposition No.:	91204216
	V.	:		
HEAVENLY SINS LI	LC,	:		
	Applicant.	: x		

ANSWER TO NOTICE OF OPPOSITION

Applicant, Heavenly Sins LLC ("Applicant"), by and through its attorneys, Ostrolenk Faber LLP, hereby answers the Notice of Opposition as follows:

- 1. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 1 and, accordingly, denies the same.
- 2. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 2 and, accordingly, denies the same.
- 3. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 3 and, accordingly, denies the same.
- 4. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 4 and, accordingly, denies the same.
 - 5. Applicant denies the allegations set forth in paragraph 5.
 - 6. Applicant denies the allegations set forth in paragraph 6.
 - 7. Applicant admits the allegations set forth in paragraph 7.
 - 8. Applicant denies the allegations set forth in paragraph 8.

WHEREFORE, Applicant respectfully requests that this Opposition No. 91204216

be dismissed with prejudice.

Dated: New York, New York

May 1, 2012

Respectfully submitted,

TAYNANAY --

Max Moskowitz
Sean P. McMahon
OSTROLENK FABER LLP
1180 Avenue of the Americas
New York, New York 10036-8403

Telephone: (212) 382-0700 Facsimile: (212) 382-0888

Attorneys for Applicant

CERTIFICATE OF MAILING

The undersigned hereby certifies that a true and correct copy of the foregoing ANSWER TO NOTICE OF OPPOSITION was served on Opposer by forwarding same to Opposer's counsel at the address set forth below by First Class Mail, postage prepaid, on May 1, 2012.

Michael Bassiri 1799 Apollo Court Seal Beach, CA 90740

LANGINAA....

Sean P. McMahon